



# The Importance of Choosing the Right Pole

LED Lighting and Hapco Aluminum



## *The Importance of Choosing the Right Pole*

With the adaptation of LED lighting in the Outdoor segment growing exponentially, protecting the customer's investment in low-maintenance, energy efficient LED fixtures is a key component in providing the Lowest Overall Cost of Ownership.

LED fixture manufacturers take great care to test the fixtures they deliver to the market, having to meet strict industry guidelines to ensure that each fixture performs to its fullest potential. Expectations for LED fixtures to achieve 15+ years of maintenance-free life is common. Specifiers go to great lengths to specify the best fixture for their customer while making certain the fixture they choose has the warranty to back it up.

However, a key component to the lighting equation that can often be overlooked is the pole itself. When considering the benefits that lead to the specification of LED fixtures... longer life expectancies, lower maintenance, sustainable design principles and lower overall cost of

ownership...specifiers who pay close attention to the qualities and warranty of the poles they specify can deliver maximum benefit to their customer.

**Hapco Aluminum...**

**Better Than Steel.**

**Better Than Composite.**

**Better Than Concrete.**

When looking at the total cost of an outdoor lighting installation, the pole can comprise a significant percentage of the total package cost. It is also the most visible to the customer and public. Having a high-quality LED fixture on a pole that shows rust, blooming fibers, or is easily damaged can quickly put a damper on a once eye-appealing project. Having to maintain the pole can also make the story of "Low Maintenance" a hard one to sell.

**There is a solution.**

**Hapco Aluminum Poles are the "LED" of Lighting Poles**  
*Aluminum Pole + LED Fixture = Lowest Overall Cost of Ownership*

When compared to alternative materials, the superior properties of Hapco Aluminum Poles make them both the perfect choice and best value for outdoor lighting poles. Naturally corrosion resistant, aluminum lighting poles will resist the ravages of time, temperature and humidity.

## **Hapco Aluminum... The Green Choice**

Aluminum provides an environmentally responsible choice of material and approach within the burgeoning green movement. Aluminum is the most abundant mineral in the earth's crust, reduces material replacement energy by its incredibly long life cycle, and is 100% recyclable.

## **Hapco... Best-In-Class Manufacturer**

Hapco's 60+ year history of Engineering Excellence, Manufacturing Expertise, and dedicated Research and Development is combined with a full embracement of a Quality Assurance System that include ISO9001:2015, AISC Certified Fabricator and AWS Certified Welding Fabricator certifications. This experience and expertise is unmatched in the industry. Decades of real world installations in both direct embed and foundation installed applications provide a level of confidence in Hapco installations that has been long recognized by lighting industry professionals.

## **Lifetime Warranty**

*"Hapco warrants its aluminum pole assemblies for their lifetime..."*

Hapco's history of proven performance in supplying Aluminum poles to meet the low-maintenance options demanded by today's lighting market make Hapco the trusted industry source. The longevity and durability of our products are validated with our industry-leading Lifetime Warranty on aluminum pole assemblies.

For additional information on the Advantages of Hapco Aluminum Poles please contact your local Hapco Representative or visit our website...  
[www.Hapco.com](http://www.Hapco.com).



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